

# CANYON FAIR

## MISSION

Canyon County Fair's mission is to be an inclusive celebration for the community, where your experience as a patron is paramount and where you are encouraged to "Find Your Fun."

# FIND YOUR FUN

# CANYON FAIR

## FAIR – BY THE NUMBERS

- First Fair – 1887
- Attendance – 50,000+
- 4 Days (open to public)
- 7 Days (livestock on site)
- Admission – \$8 (adults, \$6 in advance)
- \$300,000 – FREE entertainment with paid Fair admission

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# CANYON COUNTY FAIR

## ENTERTAINMENT

- Main Stage – 4 Concerts (national acts)
- Main Stage – 1000 Reserved Seats for sale, General admission to concerts included with Fair admission
- Reserved Seats – 8% of Fair Revenue
- 2 Grounds Stages – 10 hours of entertainment each day of Fair, 4 national performers, 10 local performers

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## FOOD CONCESSIONAIRES

- 25-30 Concessionaires
- 50+ different food items
- 10% of Fair Revenue
- **NEW in 2023** – New Fair layout with additional space offers flexibility to increase the number of concessionaires and types of food offered
- **FUN FACT – Cooler temperatures encourage more food consumption**



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# CANYON COUNTY FAIR 2023

———— JULY 27-30, 2023 ————

## VENDORS

Applications are  
open!

Visit our website at  
[CanyonCountyFair.org](http://CanyonCountyFair.org)  
to apply.



# CANYON COUNTY FAIR

## COMMERCIAL VENDORS

- 20 Indoor Vendors\*
- 24 Outdoor Vendors
- 5% of Fair Revenue
- **\*NEW in 2023** – Indoor Vendors will be in The Center.

Can accommodate at least double the number of  
Indoor Vendors

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## CARNIVAL

- 2021 – New carnival – Paul Maurer Shows
- 2021 – Carnival revenue doubled
- 11 Major Rides, 11 Family Rides, 10 Games, 2 Food Concessions
- 14% of Fair Revenue
- Unlimited Ride Wristbands - \$30 in advance, \$40 on site
- Single Ride Coupon - \$1

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# CANYON FAIR

## SPONSORS

- 10-15 Corporate Sponsors
- 45+ Award Sponsors
- 15% of Fair Revenue
- Sponsor Donations start at \$25

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COME WIN A BLUE  
RIBBON AT THE  
CANYON  
COUNTY  
FAIR!



To enter a competitive  
exhibit go to:

[www.fairentry.com/Fair/SignIn/16651](http://www.fairentry.com/Fair/SignIn/16651)

**CANYON** COUNTY **FAIR**  
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Art  
Baking  
Canning  
Homemade Spirits  
Ceramics & China Painting  
Flower Design  
Horticulture  
Fruits & Vegetables  
Hobby Crafts  
Needle Arts  
Photography

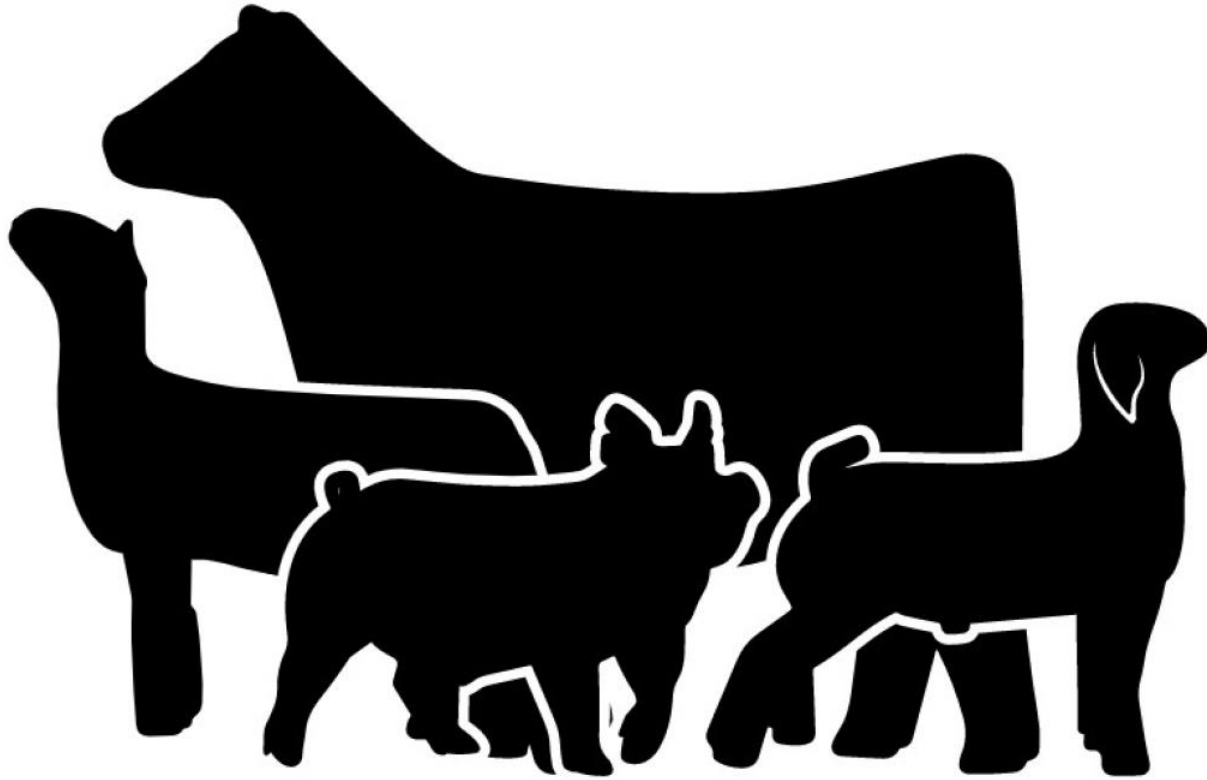
# CANYON FAIR

## OPEN CLASS EXHIBITS

- 8 Departments
- 10 Superintendents
- 500+ Exhibitors
- 1800+ Entries
- Entries are open to anyone. FREE to enter!
- Awards include ribbons, rosettes and cash premiums.
- **NEW in 2023** – Open Class exhibits will be displayed in  
The Center

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*livestock exhibitors*



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## YOUTH LIVESTOCK

- 2022 – First year Fair Staff facilitated the livestock show
- 13 Species/Departments
- 16 Superintendents
- 800+ Exhibitors (4-H, FFA, Fair Junior Livestock Program)
- 1200+ Entries
- Awards include ribbons, rosettes, banners, cash awards, belt buckles
- 2% of Fair Revenue

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# CANYON FAIR

## MARKET LIVESTOCK SALE

- 327 Animals Sold
- Total - \$655,825
- Average of \$2005 per head
- 20 Online Bidders, 88 Online Bids
- Sale is facilitated by the Canyon County Market Livestock Sale Committee
- No sale proceeds go to the Fair/County

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# CANYON COUNTY FAIR

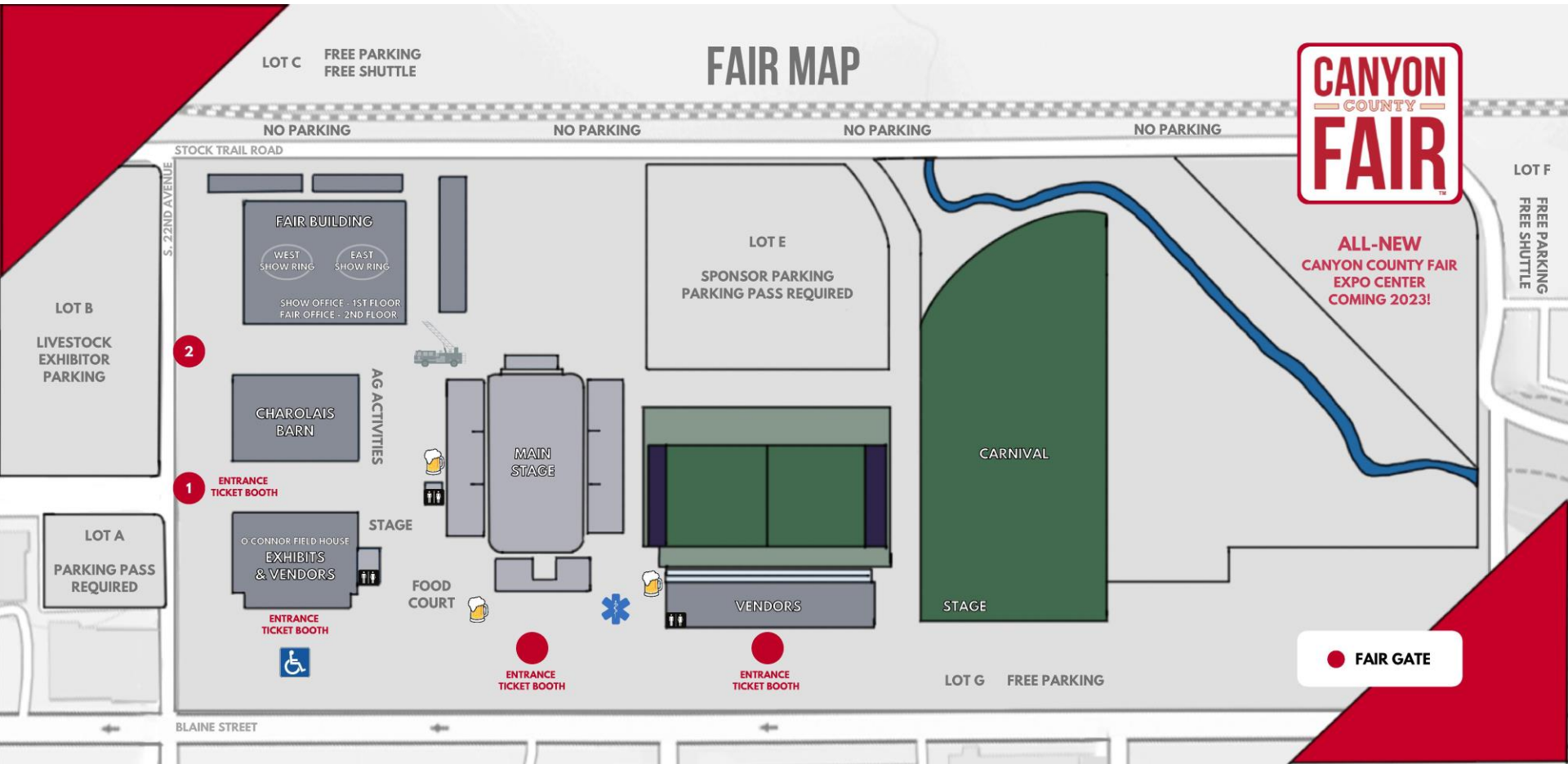
## TEAM 2CFAIR

- 5 Full Time Employees
- 26 Superintendents
- 75 Temporary Employees – Ticket Sellers, Ticket Takers, Cleaning Crew, Event Staff, Bartenders
- 100+ Volunteers

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## FACILITY INFORMATION

- Land Owners – City of Caldwell and Canyon County
- Canyon County – The Center, Fair Building, horse stalls
- City of Caldwell – Charolais Barn, O'Connor Field House, Simplot Stadium, Gabiola Field
- Caldwell Night Rodeo, College of Idaho and Canyon County – lease agreements with the City of Caldwell

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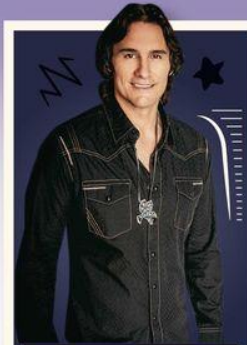
## 2023 FAIR PREVIEW



THURSDAY, JULY 27  
**38 SPECIAL**



FRIDAY, JULY 28  
**SCOTTY MCCREERY**



SATURDAY, JULY 29  
**JOE NICHOLS**



SUNDAY, JULY 30  
**BANDA MAGUEY**

CANYON  
COUNTY  
**FAIR**

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YOUR  
FUN  
#2CFair

BI-MART  
Concert  
Series

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