



## **Organization Summary for Canyon County Board of Commissioners**

May 23, 2024

The Western Alliance for Economic Development is a 501 C-4 non-profit organization that works within the City of Greenleaf. Greenleaf also serves as our Fiscal Agent. The Western Alliance for Economic Development started developing its organization nearly twenty years ago.

I was hired as Executive Director starting October 1, 2023. I serve in a part-time capacity. The Executive Director salary is paid in part by an Economic Development Professional Grant from the Idaho Department of Commerce. The remaining funding is from membership dues and donations.

The Western Alliance has a Board of Directors and an Executive Board comprised of the Chair, Vice Chair and Secretary. The organization works under By Laws of the Western Alliance for Economic Development.

### **Current WAED Officers:**

Chair - Mike Grim Windemere Reality Group

Vice Chair - David Moore Zions Bank

Secretary - Lee Belt City of Greenleaf

### **Membership and Associations Include:**

The City of Greenleaf

The City of Wilder

The City of Notus

Gem County Economic Development Foundation

Idaho Power

Intermountain Gas

Mike Grim – Silver Hawk Realty

David Moore - Zions Bank

Debbie Davis - Silver Creek Realty Group

White Barn Real Estate

Zoroco

Valley Regional Transit

Doug Amick Consulting

Northwest Farm Credit

USDA Rural Development

Small Business Administration

Region IV Economic Development Association

### **Organizational Membership and Interests Include:**

**20523 Whittier Drive, Greenleaf, ID 83626**  
**[www.WesternAlliance.org](http://www.WesternAlliance.org)**



The Idaho Department of Commerce  
Idaho 44Go! (The Idaho Department of Commerce Idaho Academy Home Team)  
The Food Producers of Idaho  
National Electric Vehicle Infrastructure Advisory Committee for Idaho  
Caldwell Chamber of Commerce  
Caldwell Nampa Chamber Agri-Business Committee  
The Idaho Economic Development Association  
The Sunnyslope Wine Trail  
The Snake River Scenic By-Way

**WAED Areas of Coverage Include:**

Rural Canyon and Gem Counties and Communities  
Additional areas include Homedale and Marsing in Owyhee County

**Training and Leadership Activities in my Tenure**

Idaho Success Summit  
Idaho Policy Academy  
Northwest Community Development Institute –  
Idaho Power Western Treasure Valley Electrical Plan  
Idaho Association of Cities - Day at the Capitol  
The Idaho Economic Development Association Annual Meeting  
The Nampa Economic Development Summit  
The Nampa Ag Summit  
The Caldwell Chamber of Commerce

**Business and Community Activities:**

I worked on business start-up and expansion activities with 12 different business in the past year ranging from Agricultural Production and Packing to Retail Facilities  
New Wine Tasting Facility (Dunning Estates)  
Auto Parts Manufacturing Facility  
Restaurant Business Retention  
Agricultural Coop Chain Retail Store  
A Proposed Mini Storage Facility  
Wood Products Manufacturing Company  
Idaho Broadband Project Outreach  
Input for community transportation planning  
I have conducted business visits, when possible, within our member communities and counties.  
I participated in the Caldwell Nampa Agribusiness Elected Officials Tour



**Idaho Region III Economic Development:**

A priority in my position and with the Western Alliance for Economic Development has been to pursue organization of a Region III Economic Development Association. The organization will encompass Idaho District III, which covers the Ten Counties of Southwest Idaho. The organization will follow organization as prescribed by the US Economic Development Administration. An agreement through the City of Greenleaf, as agent, and the Region IV Economic Development in the Magic Valley is working to provide a business plan as a foundation for development of the Association. The coming year will see an opportunity to construct presentation for the County Boards of Commissioners of the Ten County Area.

With Grants from the Idaho Department of Commerce and USDA, the WAED through the City of Greenleaf, contracted with Idaho Region IV in the Magic Valley, who developed a Business Strategy to assist in guiding organization of Region III in Southwest Idaho. I anticipate organizing an Advisory Committee as we move forward consisting of stake holders who have expressed interest.