

CANYON COUNTY FAIR

Fiscal Year 2025 - Budget Request



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CANYON **FAIR**

**What was established before
Idaho was a state
and before
Canyon County was a county?**

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CANYON COUNTY FAIR

Established in 1887



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FAIR REVENUE - REVIEW

2021 - \$824,562 *Post Covid - highest revenue ever

2022 - \$685,128 *Hottest average temps on record

2023 - \$743,282

2024 - \$756,492

2025 - \$756,500

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FAIR REVENUE - GOALS

INCREASE - HOW DO WE DO THAT?

- Increase attendance
- Increase amount of time Fairgoers are on site and frequency they attend
- Reduce the amount of time spent waiting in line
- Increase comfort - seating, shade
- FY 2026 - Potential fee increases

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FAIR EXPENSE - REVIEW

	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
SALARIES	192,510.52	234,634.12	303,356.25	378,414.49	372,665
BENEFITS	89,814.67	105,832.81	133,085.99	153,528.46	158,720
SALARIES/BENEFITS - TOTAL	282,325.19	340,466.93	436,442.24	531,942.95	531,375
OPERATIONS - ACTUAL	581,429.87	741,375.68	733,533.83	874,693	915,689

SALARIES/BENEFITS

- FY 2022 - Addition of a full time position
- FY 2023 - County compensation adjustments; fully staffed for the entire fiscal year (first time since 2020)
- FY 2024 - Compensation adjustments, Assistant Director position

FAIR OPERATIONS

- FY 2022 - Major increases in cost of Main Stage entertainment, temporary staffing and equipment rental.

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FAIR EXPENSE - CHALLENGES

COST OF MAIN STAGE ENTERTAINMENT

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FAIR FACILITY - REVENUE

	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
URA REIMBURSEMENTS	311,314.38	570,944.30	1,090,301.76	500,000.00	275,000
FACILITY RENTAL	25,437.62	48,462.91	66,412.78	125,504.00	155,004
MISCELLANEOUS			11,863.79	8,500.00	3,500
TOTAL	336,752.00	619,407.21	1,168,578.33	634,004.00	433,504

URA REIMBURSEMENTS

- Correspond directly to expenses related to site improvements for the Caldwell Events Center / Fairgrounds.

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FAIR FACILITY - EXPENSES

	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
THE CENTER - CONSTRUCTION	1,072,313.21	2,140,100.76			
SITE IMPROVEMENTS (URA)	311,314.38	500,368.93	1,007,820.91	500,000.00	275,000
FACILITY/OFFICE OPERATIONS	51,114.62	59,654.43	177,976.12	208,994.00	121,663
TOTAL	1,434,742.21	2,700,124.12	1,185,797.03	708,994.00	396,663

FACILITY/OFFICE OPERATIONS

- FY 2023 - Portable Livestock Scales, Livestock Show Ring (O'Connor), Artificial Turf, Golf Carts
- FY 2024 - Swine Pens, UTV

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FAIR FACILITY RENTAL - CHALLENGES

PARKING

POTENTIAL DEVELOPMENT WITHIN AREA OF IMPACT

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