

THIS IS YOUR FAIR.



FY 26 Budget Workshop

Canyon County Fair

Canyon County Fair’s mission is to be an inclusive celebration for the community, where your experience as a patron is paramount and where you are encouraged to “Find Your Fun”.

2024 Fair Highlights

- Attendance of 57,788 - second highest, only behind 2021
- Record revenue for a Friday night
- Latino Fair Festival - record attendance and revenue, second year in a row

FY 24 Facility Rental

- First full year of rental for The Center
- Achieved 115% of budgeted revenue

FY 25 Facility Rental

- Will exceed budgeted revenue

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FAIR REVENUE / EXPENSE

FY 26 REVENUE

- 5.75% increase through proposed price increases
- Previous admission price increase was in 2022
- Adult Admission - increase from \$8 to \$10
- Youth/Senior Admission - increase from \$6 to \$8
- Admission Wristbands - increase from \$15 to \$20 (four day admission)
- Reserved Concert Seats - increase from \$35 to \$40 (includes Fair admission)

FY 26 EXPENSES

- Maintaining same budget as FY25

*Weather remains the key driver
of Fair revenue outcomes*

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FAIR FACILITY REVENUE / EXPENSE

FY 26 REVENUE

- No revenue planned for rental of the Fair Building due to lack of adjacent parking
- The budget will remain consistent with FY 25, as rental revenue from The Center has exceeded projected targets
- Potential price increase for weekend Meeting Room rental due to staffing needs

FY 26 EXPENSES

- Service plan for audio/visual equipment in The Center, transfer from IT - \$27,500
- Fair Expansion Plan - \$46,000

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FAIR EXPANSION PLAN

- Detailed Site Analysis and Program Creation
- Deliberate Fair and non-Fair Planning - Layout for Future Site Infrastructure Requirements
- Market Right-Sized Solutions
- Phased Budget Development
- Smart Operational Choices

Guide the relocation of livestock facilities while establishing a framework for essential infrastructure, entertainment areas, vendor locations, parking, and other key support elements

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FAIR STAFFING

FULL TIME STAFF

- No vacancies

OVERTIME

- Full time Fair staff have traditionally received comp time
- Hours during Fair range from 15-18 per day, including the weekend
- Overtime budget for FY 26 - increase of \$15,000

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