

## Commissioners Minutes

May 19, 2025 – 2:02 p.m. to 2:31 p.m.

### FY2026 BUDGET WORKSHOP FOR THE COUNTY FAIR

Commissioners Brad Holton, Zach Brooks, and Leslie Van Beek

Fair Director Diana Sinner

Clerk Rick Hogaboam

Controller Kyle Wilmot

Auditing Supervisor Sarah Winslow

COO Greg Rast

Juvenile Probation Supervisor II Jose Orozco

Director of Constituent Services Aaron Williams

Facilities Director Rick Britton

Project Manager Desiree Brumley

Other interested employees

Deputy Clerk Monica Reeves



### FY2026 BUDGET WORKSHOP FOR THE COUNTY FAIR

The Board met today at 2:02 p.m. for the FY2026 budget workshop for the County Fair. Present were: Commissioners Brad Holton, Zach Brooks, and Leslie Van Beek, Fair Director Diana Sinner, Clerk Rick Hogaboam, Controller Kyle Wilmot, Auditing Supervisor Sarah Winslow, COO Greg Rast, Director of Constituent Services Aaron Williams, Facilities Director Rick Britton, Project Manager Desiree Brumley, Juvenile Probation Supervisor II Jose Orozco, other interested employees, and Deputy Clerk Monica Reeves. Director Sinner reviewed the 2024 highlights as well as the goals and objectives for the County Fair.

#### 2024 Fair Highlights

- Attendance of 57,788 - second highest, only behind 2021
- Record revenue for a Friday night
- Latino Fair Festival - record attendance and revenue, second year in a row

#### FY 24 Facility Rental

- First full year of rental for The Center
- Achieved 115% of budgeted revenue

#### FY 25 Facility Rental

- Will exceed budgeted revenue

### FAIR REVENUE/EXPENSE

#### FY 26 REVENUE

- 5.75% increase through proposed price increases
- Previous admission price increase was in 2022
- Adult Admission - increase from \$8 to \$10

- Youth/Senior Admission - increase from \$6 to \$8
- Admission Wristbands - increase from \$15 to \$20 (four-day admission)
- Reserved Concert Seats - increase from \$35 to \$40 (includes Fair admission)

#### FY 26 EXPENSES

- Maintaining same budget as FY25

#### FAIR FACILITY REVENUE/EXPENSE

##### FY 26 REVENUE

- No revenue planned for rental of the Fair Building due to lack of adjacent parking
- The budget will remain consistent with FY 25, as rental revenue from The Center has exceeded projected targets
- Potential price increase for weekend meeting room rental due to staffing needs

##### FY 26 EXPENSES

- Service plan for audio/visual equipment in The Center, transfer from IT - \$27,500
  - COO Rast said this will undergo heavy scrutiny as far as negotiations, so the amount may come down
- Fair Expansion Plan - \$46,000

#### FAIR EXPANSION PLAN

- Detailed Site Analysis and Program Creation
- Deliberate Fair and non-Fair Planning - Layout for Future Site Infrastructure Requirements
- Market Right-Sized Solutions
- Phased Budget Development
- Smart Operational Choices
- Would work with an experienced master planner that has a lot of experience with Fairs
- The Fair has undergone a master plan in 2002 (the bond measure failed) and 2012

#### FAIR STAFFING

##### FULL TIME STAFF

- No vacancies

##### OVERTIME

- Full time Fair staff have traditionally received comp time
- Hours during Fair range from 15-18 per day, including the weekend
- Overtime budget for FY 26 - increase of \$15,000

Clerk Hogaboam had comments regarding the levied amount and fund balance, and said depending on how the budget is squeezed in other areas you might have an opportunity to levy slightly less into the Fair but that's an operational decision. COO Rast said in FY25 the intent was to build the fund balance to recoup some of the money spent in the past. He also said there is \$265,000 left on URA and if those projects come through we need budget capacity to do that project to expend those funds with the revenue. We need to discuss if we want to put that in the budget as an expense. If the project doesn't come to fruition, no money is spent. Director Sinner said they have a plan for how to spend those funds right now, and they are working with the City of Caldwell but she doesn't have any information on how quickly that will move forward. Ideally, they would have the funds spent by the end of FY25 but the reality is probably need to add them back in just to make sure. She is happy to include them as if we are not going to spend this fiscal year, she will put it on the revenue and expense side to make sure we're safe. Chair Holton agreed. Clerk Hogaboam said we need a bigger discussion about if we are going to grow a fund balance when there are other needs throughout the County.

COO Rast recommended a project in the Fair expo hall is hoping the \$27,500 cost will be reduced. \$10,000 will cover the needed microphones in the expo. The meeting concluded at 2:31 p.m. An audio recording is on file in the Commissioners' Office.